

# PhD course: Introduction to qualitative methods for non-social scientists

## Part I

### Day 1 - 20.04.2020

- 9-10** Introduction to the course (Katinka & Toke)
- 10-11** What are qualitative methods in research? (Katinka)
- 11-12** Research design / philosophy of science: some basic concepts (Katinka)
  
- 12-13** LUNCH break.
  
- 13-15** Popular qualitative approaches to research enquiry: the 5 minute intro (Katinka)  
The qualitative toolbox / basic research tools / what to be mindful of (Katinka)
- 15-15.30** Interviews and interview types: a short overview (Katinka)

### Day 2 - 21.04.2020

- 9-9.15** Summary from yesterday ....
- 9.15-10.30** Interview exercise (Katinka and Toke)
- 10.30-12.30** Interviews: how to prepare an interview / what to be mindful (Katinka)  
Interviews: styles of interviewing / what are types of interviews good at ? (Toke)
  
- 12.30-13.30** LUNCH break
  
- 13.30-15** Visual Ethnography  
Guest lecturer - Mette Mechlenborg
- 15-15.30** Summing up (Katinka & Toke)  
Introduction to second part and to small assignment.

## Part II – rescheduled slightly

### Day 3 - 14.04.2020

- 9.00-10.00** Course brush-up featuring the course students ... (Katinka & Toke)  
3 minute presentations on qualitative methods themes.
- 10.15-11.15** Sample & recruitment (Katinka)
- 11.30-12.15** Case studies and generalization? (Toke)
- 12.15-13.00** Lunch break
- 13.00-14.30** What to do with all of that data? Data analysis/analytical strategies  
Guest lecturer - Marie Stender
- 14.45-16.00** Biases in qualitative research (Toke)

### Day 4 – 15.04.2020

- 9.00-11.30** Focus groups (Toke)
- 11.30-12.30** Lunch break ... early lunch
- 12.30-14.30** 5 minute presentations on qualitative methods in individual research projects
- 14.45-15.30** ... Final discussion / reflections on lessons learnt (Katinka & Toke)

## Literature list

### Primary literature

- 1 Guion, L. a. (2006). Conducting an In-depth Interview 1. *Boards*, 1–4.  
<https://doi.org/http://greenmedicine.ie/school/images/Library/Conducting%20An%20In%20Depth%20Interview.pdf>
- 2 Brinkmann, S., & Kvale, S. (2004). *Interviews. Learning the craft of qualitative research interviewing* (3rd revise). SAGE Publications Inc.  
Chapters 1, 2, 6, 7, 8, 11 (mostly for first part of the course) 12, 13, 15 (mostly for second part of the course)
- 3 Morgan, David L. (1997): Focus groups as qualitative research. 2nd edition. London: Sage Publications.  
Read Chapter 1, 4 and 5 (pp. 1-7 and pp. 31-64).
- 4 Atkinson, P., & Hammersley, M. (1994). Ethnography and Participant Observation. In N. K. Denzin & Y. S. Lincoln (Eds.), *Handbook of Qualitative Research* (pp. 248–261).
- 5 Berger, R. (2015). Now I see it, now I don't: researcher's position and reflexivity in qualitative research. *Qualitative Research*, 15(2), 219–234. <https://doi.org/10.1177/1468794112468475>
- 6 Harper, D. (2002). Talking about pictures: A case for photo elicitation. *Visual Studies*, 17(1), 13–26.  
<https://doi.org/10.1080/14725860220137345>
- 7 Pink, S. (2007). Walking with video. *Visual Studies*, 22(240–252).
- 8 Flyvbjerg, B. (2006). Five misunderstandings about case-study research. *Qualitative Inquiry*, 12(2), 219–245. <https://doi.org/10.1177/1077800405284363>
- 9 Siggelkow, N. (2007). Persuasion with Case Studies - Siggelkow - S1&2 R1.pdf. *Source: The Academy of Management Journal*, 50(1), 20–24. <https://doi.org/10.5465/AMJ.2007.24160882>
- 10 Johnson, R. B., & Onwuegbuzie, A. J. (2004). Mixed Methods Research : A Research Paradigm Whose Time Has Come. *Educational Researcher*, 33(7), 14–26. <https://doi.org/10.3102/0013189X033007014>
- 11 Rogers, M. (2012). Contextualizing Theories and Practices of Bricolage Research. *The Qualitative Report*, 17, 1–17.

### Secondary literature:

- Hydén, L.-C. & Bülow, P. H. (2003): Who's talking: drawing conclusions from focus groups – some methodological considerations. *International journal of Social Research Methodology* 6(4): 305-321.  
[doi.org/10.1080/13645570210124865](https://doi.org/10.1080/13645570210124865)
- Jones-Devitt, S., Austen, L., & Parkin, H. (2017). Integrative Reviewing for exploring complex phenomena. *Social Research Update*, (66), 1–4.
- Kinney, P. (2017). Walking Interviews. *Social Research Update*, (67), 1–22. [https://doi.org/10.1007/978-981-10-2779-6\\_28-1](https://doi.org/10.1007/978-981-10-2779-6_28-1)